

# Shaping the future of HERITAGE INTERPRETERS through recognition and professionalisation

TEHIC, funded by the Erasmus+ programme, is dedicated to enhancing the recognition and professionalisation of heritage interpreters. Our core objective is to develop a standardised training curriculum for heritage interpreters in higher education and related training programmes.

### WHAT IS HERITAGE INTERPRETATION?

Heritage interpretation is a profession closely tied to communicating and raising awareness of heritage, transmitting our common European values related to cultural identity: it relies on the unique connection it establishes between a heritage resource and its audience by using effective communication strategies.

### WHY DO WE NEED THIS PROJECT?

Heritage interpreters face a significant challenge: they are often undervalued and relegated to the role of tourists or nature guides. To fully recognize them as dedicated professionals, there needs to be an appreciation of their ethics and responsibilities in preserving and sharing our cultural heritage.

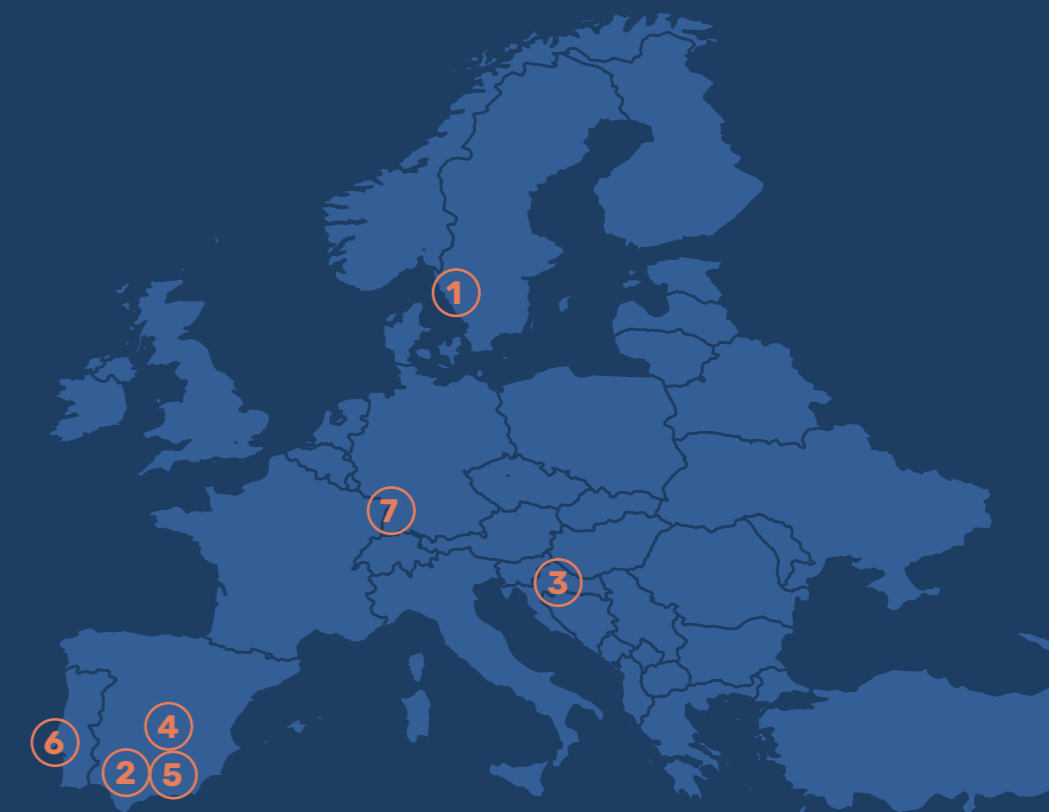
### WHAT TO EXPECT FROM THE PROJECT?

Heritage interpreters will enrich their training by bridging the gap between university education and professional practice. Key project milestones include:

- Development of a Massive Online Open Course (MOOC) on heritage interpretation.
- Creation a Best Practice Manual summarising the best heritage interpretation practices.
- Establishment of a European higher education curriculum.
- Raising awareness and knowledge of Europe's natural and cultural heritage.

### WHO ARE WE?

We are a consortium of seven partner organisations throughout Europe, each highly active and with extensive expertise in the field of heritage interpretation.



Co-funded by  
the European Union

*"Through interpretation, understanding; through understanding, appreciation; through appreciation, protection" (Tilden, 2006)*

